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SWEET COMPATIBILI-TEA: OUR SEPTEMBER HOROSCOPE REVEALS YOUR PERFECT TEA CANDY MATCH!

September 1, 2020

The stars have aligned, and Sugarfina's new Tea Candy Collection is stirring up soothing vibes of self-care, relaxation and wellness. While we aren't reading tea leaves, we are trying our hand at Astrology. We're spilling the tea on which of our new candies you should try based on your Zodiac sign in this special candy horoscope reading! Use your zodiac sign to find your new favorite candy.

Libra | Scorpio | Sagittarius | Capricorn | Aquarius | Pisces | Aries | Taurus | Gemini | Cancer | Leo | Virgo



LIBRA HOROSCOPE: LEMON CHOCOLATE BAR

September is going to be a busy month for you, Libra. You may find yourself fairly social, which we know you love (Zoom dates and virtual Happy Hours, anyone?). Your diplomatic nature means that you'll also strike the perfect balance between socializing and tackling your own endeavors. That's why you pair quite nicely with our Lemon Green Tea White Chocolate Bar, which also has the perfect balance between vivacious lemon and tranquil green tea flavors. This chocolate bar is the perfect perk to accompany a day spent feng-shu-ing your apartment and making your self-care a top priori-tea.

SCORPIO HOROSCOPE: PEACH TEA BEARS

Your passionate nature is in full bloom, which means there could be a little love brewing (and we're not just talking about your newfound love for our Peach Tea Bears). Even if you're attached, this is the perfect time to seek new friends that also share similar passions and interests. With Mercury beaming over your professional goals, it's the ideal time to tackle that big project that's been on the back of your mind (you know what we're talking about!). Just don't forget to come up for air and treat yourself. Our Peach Tea Bears are the bright, happy burst of flavor that you







SAGITTARIUS HOROSCOPE: MATCHA BEARS

This is a powerful month for you as the Sun is in your chart. This stirs your extroverted and optimistic side, making it easier to carve out a little stay-cation or short trip in nature (we know how matcha you like to travel). If you've felt like life has slowed a bit lately, you'll find a new surge of optimism heading your way. Inspiration and creativity will amp up and you may even be able to look at some of those old goals with fresh eyes. Your ambition and driven nature is the perfect combo for our energizing Matcha Bears, which can help make your goals and dreams a possibili-tea this month.

CAPRICORN HOROSCOPE: EARL GREY CHOCOLATE BAR

Capricorn, you are always the serious and disciplined Zodiac sign, so you've probably been working very hard this year. You seek security and comfort. Just remember to reward yourself for all that hustling you've been doing. You'll find September to be a time that brings about new opportunity (seize the day!). If you've been putting off an idea (a side hustle, perhaps) it may be time to take a bite of our creamy Earl Grey Chocolate Bar to inspire your taste buds and to help bring that new idea to fruition.





AQUARIUS HOROSCOPE: MATCHA CHOCOLATE BAR

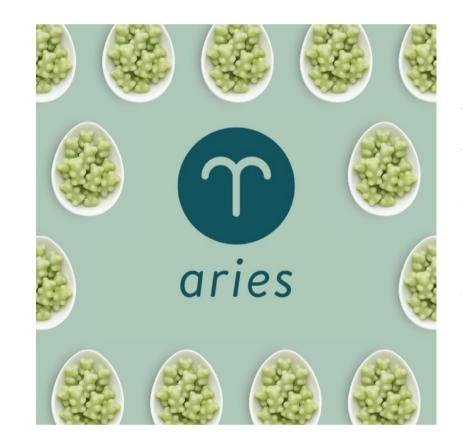
Whatever ideas are brewing, September may be the perfect time to act on it! You're a deep thinker who is always trying to find ways to change the world. We know that you may have run into some unexpected pit-stops this summer, but your imaginative nature means that you have some real vision for the future steeping. While you mull over your long-term plan, our Matcha White Chocolate Bar provides the perfect stimulating but soothing treat to arouse your imaginative and deep-thinking nature.

PISCES HOROSCOPE: ROSE TEA BEARS

Your artistic nature is in full bloom. Nurture it by turning off those distractions and getting down to creative business. Whatever calls to you-whether it's painting, knitting or gardening-it's now the idea month to carve out some much-needed time for the things that soothe your soul. Speaking of soul soothing, our Rose Tea Bears pair nice with artistic endeavors. It's important that while tackling a new creative project that you also take time to stop and smell the roses, and these rose-flavored treats are the perfect sidekick to help you on your next inspired project.







ARIES HOROSCOPE: MATCHA BEARS

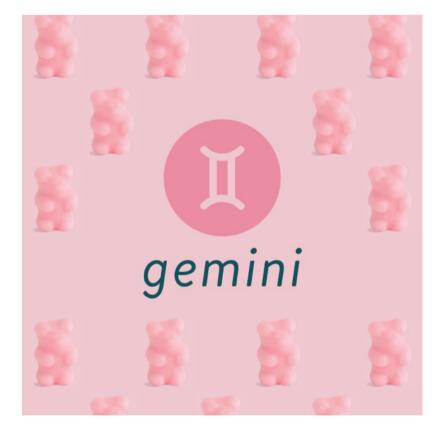
Aries is always quick and eager to tackle everything that comes its way. It's time to stop making a matcha do about nothing. Slow down a bit and soak up what makes you happy. Take some well-deserved time out for yourself or take time with someone sweet (our Matcha Bears, perhaps?). We've heard Mars is going retrograde this month, so it's the ideal scenario for a little relaxation and self-care. Pamper yourself, conserve your energy and let the soothing but restorative matcha flavors of our gummies usher you into new levels of R&R.

TAURUS HOROSCOPE: EARL GREY CHOCOLATE BAR

Earl Grey Chocolate Bar

Your strong, creative nature means that you like to challenge the status quo and tackle new challenges. You're probably making some big plans and moves in the world right now, whether creatively or professionally (or both!). You're about to see a huge surge of inspiration, creativity and confidence. This is the perfect time to reach out to someone who inspires you for a little advice that could push up to the next level. If you're looking for a treat that will inspire your next great novel, marketing campaign or business venture, our Earl Grey Chocolate Bar might just be your cup of tea. This bergamot-flavored, melt-in-your-mouth goodness is sure to boost your mood and send that stress packing.



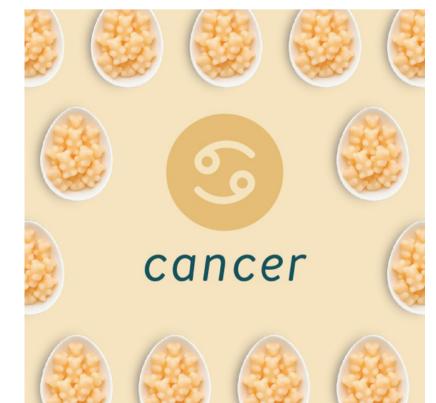


GEMINI HOROSCOPE: ROSE TEA BEARS

As we head toward a new season you may be focusing your attention on your health, lifestyle and current routine. This is the perfect time to make some tweaks to your schedule, particularly time management. Your curious nature makes it easy to come up with out-of-the-box ideas for improving your daily habits. What do you wish you had more time for? However you wish to spend your time, it's also important to take a little time for yourself. Our Rose Tea Bears are the superb accompaniment to add a little calm to your newfound routine. Kick back, pop a couple of rose-flavored gummies and enjoy some quali-tea time with you!

CANCER HOROSCOPE: PEACH TEA BEARS

Your incredibly intuitive side is about to kick into high gear, Cancer! Listen to your gut. What is it telling you (apart from reaching for some more Peach Tea Bears)? You may find yourself reflecting on a big decision you have to make; however, your social and romantic life is also on overdrive. You may find people desiring to spend more time with you, because you're just a peach to be around. While helping others can be rewarding, you should also help yourself to some relaxation, some sweet treats and maybe even a massage (you deserve it!). Our Peach Tea Bears will provide the perfect zing of refreshing sweetness you need to fully ap-peach-iate those relaxing moments of the day.





LEO HOROSCOPE: MATCHA CHOCOLATE BAR

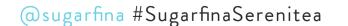
Your mind is sharp, so this is the perfect time to tackle that online course, educational pursuit or new degree. You have so matcha you want to achieve this month. You're one of the most outgoing Zodiac signs, so you'll definitely be turning heads wherever you go. You're dramatic and fiery nature means that you leave a lasting impression, so you when it comes to life and sweets you want a delicious partner in crime that's up for the challenge. Our Matcha White Chocolate Bar is your matcha made in heaven. It will stimulate your senses and help you harness your creativity so you can ace any personal or professional pursuits you have.

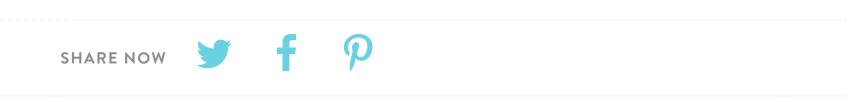
VIRGO HOROSCOPE: LEMON CHOCOLATE BAR

Happy Birthday to you, Virgo! While this is your birthday month, your practical nature means that you're most likely thinking about resolutions already. You're a go-getter and someone who loves a new beginning. You'll discover a new level of confidence by the end of the month that will have fresh ideas and new goals just pouring out of you. Of course, you'll also be looking for the perfect balance between work and personal life, and our Lemon Green Tea White Chocolate Bar is the perfect balance between creamy sweetness and mouth-bursting freshness. This sweet will give you the revitalizing zing you need to get started on those resolutions. Treat yourself! After all, it's your birthday.



Whether your Zodiac sign has you tackling work goals, spending more time with family or giving yourself a little vacation, we hope that our Tea Candy Collection can help make your month positively tea-lightful. Join the par-tea over at sugarfina.com or at a Sugarfina Boutique near you!





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